

To : Applicant

Welcome to Shuhari Agency

Dear Applicant, we are excited to have you on board as a graphic designer with Shuhari Agency. Below is an outline of your role, what you can expect from us, and how we will support you in delivering top-tier designs for our clients.

Your Role as a Graphic Designer at Shuhari Agency

As a graphic designer, your primary responsibility will be to create visually striking and creative content, including but not limited to: Logo and brand identity creation, social media graphics and promotional materials, print and digital design (flyers, posters, brochures, etc.) and collaborating with clients to ensure their vision is brought to life.

You will need to ensure that each project meets our high-quality standards while incorporating your unique artistic vision into your designs. It is recommended that you have access to your own design software to guarantee efficiency and readiness for any project.

Our Support to you: we are committed to helping you thrive in your role by offering the following:

- Profile and Portfolio on our website – we are developing a dedicated section on our website where you will have your own professional bio and portfolio. This will give clients a chance to see your skills and book your services easily according to your strengths and their needs.
- Client Bookings and rate management – we take care of all client inquiries, bookings, and rate negotiations for you. Shuhari Agency adds a 20% finder's fee to your standard rate, so your pricing remains consistent while we connect you with clients.

We are finalizing our website, which will serve as a key platform for showcasing your talent to prospective clients. In the meantime, we will continue to promote your work through our network.

If you have any further questions or concerns, feel free to reach out to us at shuhari.agency@gmail.com. We look forward to working together and showcasing your talent to the world!

Thanks and best wishes,

Odwa Nonyati

Shuhari Agency Team

